



Client Discovery Form

In order for us to provide you with the services that you deserve, we need to know as much information about you as possible. Please take a few moments to answer the following questions and fax the completed form back to us at (202) 318-2356.

Thank you.

1. Please list your Name, Address, Phone Number, Fax Number and Email Address:

Name: _____
Address: _____
City, State, and Zip: _____
Phone Number: _____
Fax Number: _____
Email Address: _____
Domain/Website Name: _____

2. Please describe your company or organization, and the nature of its business, products and/or services that you would like your website to portray?

3. Please list three websites that you admire even if they are not in your industry or your competitors.

4. Do you have an identity system in place (logo, marketing collateral samples, colors, fonts, usage guidelines)?

Yes: _____ No: _____

5. Please describe your web needs? (I.e., what functionality would you like your website to have?)



6. Will this be an entirely new website or redesign? New Website: _____ Redesign: _____

7. Will your site require any special features such as a database, ecommerce, CMS (content management system), flash, chat, mailing list and/or message boards? If so, please list below:

8. Will you require web hosting? Yes: _____ No: _____

9. What colors do you like the most?

10. What colors do you like the least?

11. Would you consider this a brochure-ware site? (Brochure-ware means a site that is the principal place for your marketing collateral). Yes: _____ No: _____

12. How many pages would you estimate your site to be? Number of pages: _____

13. What shapes to you consider attractive? (I.e., squares, circles, ovals, octagons, pears).

14. What is your budget for this project? (Please do not leave blank) If you do not have an established budget do you have a ceiling price?

15. Any additional comments:
