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April 2003

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KIMAWEB NEW MEDIA DEVELOPMENT FIRM

FACT SHEET

ABOUT KIMAWEB

Kimaweb (*Keem-a-web*) New Media Development Firm is a leading digital technology firm delivering integrated web and technical support solutions to help shape the future of the Internet.

Kimaweb was formed by a group of creative professionals who wanted to bring together their talents and resources to offer many levels of custom web-based applications and support.

By combining inspiration and creativity with a strong foundation of technical skills and experience, the team at **Kimaweb** has what it takes to enable you to deploy a robust, easy-to-use, and attractive web-based or database-driven application.

While you are making your decision whether or not to retain **Kimaweb**, just remember that our firm is based on teamwork. We work together fueling each other's energy and ideas to create innovative digital media solutions. Our focus lies in making a connection with our clients and going steps beyond the scope to

SOLUTIONS

Kimaweb's comprehensive solutions include all functional areas of Internet development. Our developers, business consultants, technologists, creative gurus and marketing professionals provide a broad range of multidisciplinary skills that lead clients to breakthrough performance.

We help you focus on your long and short-term strategies from creating a storyboard to building enterprise-wide applications. We don't just design your e-commerce site or portal, but we help you build your business or organization on the Internet.

We have the capabilities to design, build, manage, and host your application as well as provide you with extended technical support. Some of our capabilities are as follows:

SOLUTIONS

» Web Development	» Section 508 Compliance
» Web Design	» E-Learning
» Web Animation	» Streaming Media
» Web Hosting	» Technical Consulting
» E-Commerce	» Print Production
» Database Development	» Multimedia Production

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SAMPLE INDUSTRY PRICE LIST FOR WEB-BASED AND DIGITAL MEDIA PROJECTS

HOW MUCH WILL IT COST?

Cost will vary widely depending on your project's complexity. Generally, the old adage "you get what you pay for" is true. See attached table for industry costing estimates. The table below **does not summarize Kimaweb's costs**. It has been provided to give you an idea of industry costs.

Weigh the importance of your site to your company's health when deciding how much to spend on your site.

You may visit the Kimaweb site at <http://www.kimaweb.com/quote.php> to view some of our projects as well as complete receive a **FREE QUOTE!**

HOW LONG WILL IT TAKE?

Depends on how fast you can move to finalize our agreement and:

- How complex your project is
- Whether we need to purchase hardware and/or software for you
- How soon you can provide the requirements and content

Visit our portfolio at

<http://www.kimaweb.com/portfolio.php>

Receive a FREE QUOTE for your project!



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TASK	INDUSTRY COST	APPROXIMATE \ TIMEFRAME
Websites/Web-based Applications		
5 page personal website	\$1K - \$5K	a few days - 2 weeks
20 page site design, no database	\$3K - \$20K	1 week - 4 weeks
20 page site design, with logo design	\$4K - \$30K	1 week - 6 weeks
20 page site mini-store design, e-commerce	\$8K - \$20K	2 weeks - 6 weeks
20 page site design, e-commerce enabled	\$12K - \$100K	3 weeks - 12 weeks
200 page site with database, templates	\$10K - \$80K	2 weeks - 4 weeks
200 page site, templates, database, e-commerce enabled shopping cart, merchant account for accepting credit cards	\$20K - \$150K	4 weeks - 3 months
Major portal style site, database driven, searchable	\$10K - \$200K	2 months - 4 months
Major portal style site, with high-traffic capability/scalability, database driven, searchable, consisting of links index, chat, message boards, auctioning and user email	\$200K - \$3M	2 months - 6 months

TASK	INDUSTRY COST	APPROXIMATE TIMEFRAME
Flash Animation/Multimedia Applications		
Simple spot animation, 7 second loop (like a bouncing ball, logo dancing, scrolling cityscape, animating shapes, etc)	\$250 - \$1.5K	2 days - 10 days
Simple 7 second intro - flying logo	\$400 - \$2K	2 days - 10 days
Complex 7 second intro - flying logo, and more complex animations	\$1K - \$5K	a few days - 4 weeks
Full Flash Site, about 5 pages	\$1.5K - \$5K	2 weeks - 4 weeks
Full Flash Site, about 10 pages, with more scripting, user input/ data capture	\$7K - \$25K	4 weeks - 3 months
Full Flash Site, about 20 pages, with more scripting, user input/ data capture	\$10K - \$40K	4 weeks - 3 months
Audio and Video Streaming		
Media File Creation and Conversion (multiple formats)	\$60/hour	2 days - 10 days
Print, Logo and Other Graphic Design		
Banner Ads	Hourly rate	2 days - 10 days
logo design, with all color & print mechanicals for CMYK, RGB, one color, etc	Hourly rate	a few days - 4 weeks
Stationary	Hourly rate	2 days - 10 days
Brochures	Hourly rate	2 days - 10 days